

Web Developer

LOCATION	RACS Group, RACS Group House, Three Horseshoes Walk, Warminster. BA12 9BT
DEPARTMENT	Marketing
HOURS	Full Time, Monday - Friday, 9am - 5pm
REPORTS TO	Marketing Manager
SALARY GRADE	Competitive Salary

OVERVIEW OF ROLE

- Responsible for the design, layout and coding of RACS Group and client websites, including the technical and graphical aspects of the site, maintenance and updates of existing sites (depending on the budgetary agreement with the client)
- Regularly liaise and meet with the Client, Marketing Director or Manager to discuss project objectives, interpreting their needs and developing websites to suit their purpose. Establish the website structure and type of content, including any functionality and design requirements
- Write programming code, test the website and identify any technical problems, upload the site onto server and register it with different search engines
- Provide regular updates and implement any amendments that are necessary to meet the requirements
- Manage more than one project brief at a time and allocate the relevant amount of time to ensure completion to deadline and on budget
- Provide up-front estimation of time required for projects to allow work-flow planning & job budgeting
- Proof-reading and testing all sites to ensure they are accurate before delivering to the client
- Presenting final web-sites and other web-based project designs to Clients, Account Managers and the rest of the Marketing team
- Work closely with colleagues involved in projects, including Marketing Director, Marketing Manager, Graphic Designers, IT Team, Copywriters & Account Managers
- Keep up-to-date, utilise and develop new innovations, web packages/software and other applications
- Technical skills required:
 - o PHP
 - o MySQL
 - o Javascript
 - o jQuery
 - o mod_rewrite
 - o Linux Webservers
 - o HTML & CSS

SKILLS REQUIRED

- Strong in computer programming
- Interested in new innovations and able to quickly pick up new technologies
- Good problem-solving skills
- Creative flair, originality and a strong visual sense
- Confident presenting & explaining ideas to clients and colleagues
- Attention to detail, time, costs and deadlines
- Ability to understand client needs and consider practical solutions
- Flexibility to balance several projects at once
- Familiar with web development regulations

DESIRABLE SKILLS

- Knowledge of photoshop
- Knowledge of Git or other version control software
- WordPress or other CMS

Head Office

RACS Group House, Three Horseshoes Walk
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